

## Jabra Evolve2 55 claim verification

### 1. Summary

FORCE Technology has conducted a comfort test and verified the results and calculations, which contribute towards substantiating the following claim. The claim wording is created by Jabra, for their newly released wireless office headset, Jabra Evolve2 55.

Product	Claim
Jabra Evolve2 55	<i>Best in class* comfort</i>
	*Where class is defined by competitors in the same price range

### 2. Method

Jabra Evolve2 55 was tested against two competing products from the market leading manufactures in the business. The products are in the same price range as Jabra Evolve2 55.

All three products were tested in a comfort test with 50 consumers in the knowledge workers\* demographic category, and weighted total average scores were calculated and compared. The total score for each product is calculated by including scores that are evaluated when user is in a passive physical state (Wearing) and when user is in an active physical state (SecureFit).

Table 1 shows the total score and how it is calculated with the different weightings

Score	Weighting
<b>Comfort experience (total score)</b>	
- <b>Wearing</b> Includes 1 score wrt. the comfort feel after wearing the product for 30 minutes	50%
- <b>SecureFit</b> Includes 4 scores wrt. how secured the product felt after doing different kind of tasks, and 1 additional question about the pressure feel	50%

Table 1 - Weightings of included scores

FORCE Technology is not responsible for the selection of the included products, but only for the comfort test itself and the corresponding calculations of the scores that are obtained from the test.

\*) *Knowledge workers* are familiar with online communication platforms and virtual meetings. They can be in jobs such as: managerial positions (administrative managers, production managers, hospitality managers), in science and engineering (statisticians, architect, engineering professionals), finance professionals, sales, marketing, public relations, administration professionals, IT roles and other similar positions in these areas.

### 3. Disclaimers

This claim relates to comfort only.

#### **4. Document validation**

On the 17<sup>th</sup> of October 2022, FORCE Technology confirms that the Evolve2 55 receives a significantly higher score than any of the other tested products, substantiating the claim.

**Authorized by FORCE Technology**